North Carolina Men’s Health Summit
It’s Time To Make A Difference
Monday, January 22, 2007
UNC The William and Ida Friday Center for Continuing Education
100 Friday Center Drive
Chapel Hill
Men’s health in North Carolina pales in comparison to national averages for men, and some health indicators are trending in the wrong direction. North Carolina men have higher mortality rates for heart disease, stroke, cancers and diabetes. The disparity for minority North Carolina men is even greater. It is time to address these issues and make a difference for men’s health in North Carolina.

Target Audience:
Policy makers, public health officials, educators, health department directors, legislators, grassroots men and funders.

Objectives:
• Get the picture on the latest data on North Carolina men
• Learn what is happening at the national level for men’s health
• Learn about successful program models that may have statewide implications
• Help determine next steps for men’s health in North Carolina

Agenda:
7:30 AM Continental Breakfast/Registration
8:15 AM Welcome/Introductions
8:30 AM Keynote Speaker
9:15 AM Panel - State of Men’s Health
• Federal level
• State level
• Maryland Commission on Men’s Health
10:15 AM Break
10:30 AM Snapshot on Men’s Health; Men A Disparate Population
• Cancer
• Heart Disease
• Obesity
• Diabetes
• Mental Health
Noon Lunch
Keynote Speaker
1:30 PM Concurrent Breakout Sessions (4 Tracks)
  Track One: Grassroots Advocacy Programs
  • American Heart Association
  • American Cancer Society
  • TBD
  Track Two: Exploring Local Models of Reaching Men In Community, Work and Play
  • Engaging Men’s Organizations; Minority Action Team
  • Reaching Men Using Recreation and Community Health Workers Model
  • Reaching Men Where They Work
  Track Three: National Program Models for Men’s Outreach
  • Men’s Health Network
  • Georgia 100 Black Men Outreach Project
  • TBD
  Track Four: Model Programs for At-Risk Men
  • Going Home Initiative
  • Mental Health/Substance Abuse Outreach
  • Violence and Injury Prevention
2:45 PM Break
3 PM Panel Discussion on Next Steps
4 PM Adjourn

Registration Information:
Deadline for registration Tuesday, January 16
The conference is free of charge and space is limited.
Please register by following one of the below options:
• Go to www.mensconferences.com and select North Carolina Men’s Health Summit and complete appropriate registration information
or
• Complete the information below and fax to (910) 715-5054

Email Address
Title                First Name Last Name Credentials
Organization/Company
Your Title
Street Address
City State Zip Address Type (Home or Work)
Phone Fax
How did you hear about this event?  □ Mailing    □ Email
 □ Friend or co-worker
 □ Web search engine
For more information or to register by phone, please call (910) 715-1925.
Confirmation letters will include directions, parking instructions and suggested list of hotels.

Planning partners for this event include the following organizations:
• FirstHealth Community Voices
• The American Heart Association
• The American Cancer Society
• The North Carolina Institute of Minority Economic Development, Inc
• The Men’s Health Network
• The North Carolina Office of Minority Health and Health Disparities
• The North Carolina Comprehensive Cancer Program