

D-R-A-F-T
Florida Smoking Policy Symposium

H. Lee Moffitt Cancer Center
Stabile Research Building (Couch Auditorium)
12902 Magnolia Drive
Tampa, Florida 33612

Monday, December 10, 2007

- 10:00 Welcome
Thomas A. Sellers, PhD, MPH, Moffitt Cancer Center
Scott T. Williams, Men's Health Network
- 10:15 Smoking, Past, Present, Future
Charles Mahan, MD, Dean Emeritus, USF College of Public Health
- 10:45 Health Consequences of Tobacco:
American Heart Association – Douglas Schocken, MD
American Lung Association – Jolene Bivens, Regional Director, American Lung Association of Florida, Tampa Bay Region
American Cancer Society - Melvyn S. Tockman, MD
- 11:30 The Grip of Tobacco – Helping Smokers Quit
Thomas Brandon, PhD – Director, Tobacco Research & Intervention Program, Moffitt Cancer Center, Professor of Psychology and Interdisciplinary Oncology, University of South Florida
- 12:15 Complimentary Lunch
- 1:15 Public Health Efforts:
Amendment 4 Implementation – Lori Westphal, Ph.D., M.P.H.
CDC Guidelines – Jolene Bivens, ALAF
Community Best Practices – Paul Hull, American Cancer Society (quit lines, cessation, taxes)
- 2:00 Future Policy Priorities:
Former State Senator Les Miller, Moderator
Florida Institute on Smoking Cessation
Medical Education – Fleur Sack, MD, Past President, Florida Academy of Family Physicians
Employer Perspective(s)
- Ken Glover, MS, RCEP, Director, Health & Wellness for CSX
- Crystal Bruce, Sarasota County Health Department
Rep. Ed Homan – Legislative Priorities (invited)
- 2:45 Closing Comments
Scott T. Williams, Men's Health Network