



Men's Health Network  
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## MEDIA ADVISORY

March 20, 2014

### **Community, Family, and Culture: Protective Factors in the Promotion of Native Men's Health**

The Dialogue on Native Men's Health Continues

(Washington, DC) – The fourth in the Native Men's Health webinar series, *Community, Family, and Culture: Protective Factors in the Promotion of Native Men's Health* webinar focuses on men's roles as part of community and traditional indigenous culture as positive ways of promoting men's health. The webinar is being hosted by the Indian Health Service (IHS), Men's Health Network (MHN), the Substance Abuse and Mental Health Services Administration (SAMHSA), and the Society of Public Health Education (SOPHE).

This webinar affords a unique opportunity to hear from three outstanding speakers. Dr. Clayton Small, CEO for Native PRIDE, will share his inspiring work instilling culture-based resilience among Native men and boys. Mr. Albert M. Pooley, founder of the *Fatherhood is Sacred* and *Motherhood is Sacred* programs, will share his culture- and family-based approaches to restoring Native men's health. Mr. Bill Ward will share his background in community-based cancer education throughout a number of Native communities.

**WHAT:** *Community, Family, and Culture: Protective Factors in the Promotion of Native Men's Health* webinar

**WHEN:** Wednesday, April 2, 2014, 1:00 p.m. to 2:30 p.m. EST  
(Please log in at least 10 minutes beforehand)

**HOW:** Join the meeting here: <http://ihs.adobeconnect.com/r77im31j7f9>  
Room Passcode: ihs123  
Audio Conference Details:  
Conference Phone Number:  
United States: 1-800-832-0736  
Please enter Room Number 7360200

**WHY:** American Indian and Alaska Native (AI/AN) males experience death rates 200 to 500 percent greater than AI/AN females for suicide, HIV/AIDS, homicide, unintentional injuries, diabetes, firearm injury, and alcohol-related deaths and 10 to 50 percent higher than AI/AN females from cancer, heart disease, and liver disease. The AI/AN population is the only racial group in which males experience higher levels of self-reported psychological distress than females.

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**ABOUT: Dr. Clayton Small** has been an elementary, middle, and high school principal on reservations and in urban communities. He has been a faculty member at the University of New Mexico, University of Montana, and Gonzaga University. Dr. Small has served as a CEO for the Indian Health Service and directed several non-profit organizations. His organization, Native P.R.I.D.E., provides prevention, wellness, healing, and leadership training throughout Indian Country. Dr. Small has experience in community mobilization, strategic visioning, organizational development, youth leadership, prevention, wellness/healing, team-trust building, cultural competency, and creating positive change. He has developed prevention programs for the Bureau of Indian Affairs, Indian Health Service, SAMHSA, and the Department of Justice.

**Mr. Albert M. Pooley** was born to the Hopi and Navajo Native American cultures. He grew up close to both cultures on the reservation where the love of a father taught him outstanding life lessons. Throughout his professional career he has worked and served over 300 Native Tribes across North America and many Urban Indian Agencies. His programs are now being considered for implementation internationally.

Mr. Pooley has been recognized by both Native and non-native organizations and groups for his unique approach to addressing issues that face our country by strengthening families and communities.

Mr. Pooley holds Masters of Social Work (MSW) and Masters of Public Administration (MPA) degrees. He also has extensive experience as a marriage and family counselor. He appreciates the role of being a father and he finds joy in teaching principles that are relevant to his Native American culture. He has been married for 44 years to Julia and they have six children and thirteen grandchildren.

**Mr. Bill Ward** is a co-founder of Arizona American Indian Men's Health Coalition, which provides outreach and education on men's health and cancer issues in Arizona. Mr. Ward is a cancer survivor and works with the White Mountain Apache Tribe and local communities interested in providing cancer education to American Indian men. He is a Vietnam veteran and previously served on Oregon Governor's Advisory Board for Veterans and Workforce Investment Board. Mr. Ward lives in Mesa, Arizona.

**Men's Health Network (MHN)** is a national non-profit organization whose mission is to reach men, boys, and their families where they live, work, play, and pray with health prevention messages and tools, screening programs, educational materials, advocacy opportunities, and patient navigation. Learn more about MHN at [www.menshealthnetwork.org](http://www.menshealthnetwork.org) and follow us on [Twitter@MensHlthNetwork](https://twitter.com/MensHlthNetwork) and [facebook.com/menshealthnetwork](https://facebook.com/menshealthnetwork)

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