## **CALENDAR ANNOUNCEMENT**

## FREE CHOLESTEROL SCREENINGS

-- Men's Health Network Hosts Cholesterol Education Event --

WHAT: Time Out for Men's Health\* is a national educational program,

held at workplace and retail locations across the country, designed to help raise awareness about high cholesterol, and the fact that it comes from two sources: food and family. Men and

women are invited to attend and receive a **free cholesterol screening** and learn more about cholesterol health. While at the

event, shoppers also can:

• Gather free materials on cholesterol and overall health

• Speak with a professional health educator

WHY: Roughly 50 percent of the U.S. adult population has high

cholesterol levels. If left untreated, along with other risk factors, high cholesterol can contribute to a higher risk of heart attack,

stroke and coronary heart disease.

Understanding the facts about high cholesterol and how to treat it is critical. Most people don't know that there are two sources of cholesterol. Cholesterol comes from the food that you eat, but the majority is actually produced naturally in the body based on family

health history. For more information on the two sources of

cholesterol, visit www.2sourcesofcholesterol.com.

**WHEN:** June 10, 2006

10:00 a.m. - 2:00 p.m.

WHERE: Sports Authority

4900 West Kennedy Blvd.

Tampa, FL 33609

**CONTACT:** Stephanie Block

202-973-3616

stephanie.block@porternovelli.com

## **ABOUT MEN'S HEALTH NETWORK:**

Men's Health Network is a non-profit educational organization comprised of physicians, researchers, public health workers, individuals and other health professionals. MHN is committed to improving the health and wellness of men through education campaigns, partnerships with retailers and other private entities, workplace health programs, data collection, and work with health care providers to provide better programs and funding for men's health needs.

<sup>\*</sup>Time Out for Men's Health is sponsored by Merck/Schering-Plough Pharmaceuticals and Men's Health Network.